



EXHIBIT SPACE APPLICATION & CONTRACT

World of Asphalt and AGG1 2010

FEBRUARY 15-18, 2010

DUKE ENERGY CONVENTION CENTER • CINCINNATI, OH USA



EXHIBITOR INFORMATION – List company name **EXACTLY** as you wish it to appear on all lists, mailings, promotional materials, etc. (PLEASE TYPE)

Company Name: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Street Address (If PO Box is used above): _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ Website Address: _____

PRIMARY CONTACT PERSON REGARDING SHOW INFORMATION

Mr. Ms. Miss Mrs. First Name: _____ Last Name: _____ Title: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Street Address (If PO Box is used above): _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ Direct Email: _____

MEMBERSHIP AFFILIATION

Please check all groups your company belongs to and use the most favorable space rate.

- Association of Equipment Manufacturers (AEM)
- National Asphalt Pavement Association (NAPA)
- National Stone, Sand & Gravel Association (NSSGA)
- Non-Member

EXHIBIT SPACE RATES

The exhibit space rates are determined by Association affiliation. All exhibitors receive daily cleaning, pre/post show lists attendee lists and drayage as part of their exhibitor package plan.

AFFILIATION	RATE
Member	\$20.00/sf
Non-Member	\$30.75/sf

For membership information, please contact: NSSGA at 703-525-8788 NAPA at 301-731-4748 AEM at 414-298-4161

My company is submitting an application for AGG1. (Please write check out to AGG1)

My company is submitting an application for the World of Asphalt. (Please write check out to World of Asphalt)

Please combine our World of Asphalt and AGG1 exhibit spaces into one stand. (Please write check out to either AGG1 or World of Asphalt)

Our combined stand will contain:

- _____ % Asphalt-related products/services
- _____ % Aggregates-related products/services

EXHIBIT SPACE REQUEST – The minimum exhibit space available is 100 square feet and the maximum exhibit space size per company and all its divisions is 6,000 square feet in the World of Asphalt and 6,000 square feet in the AGG1. Space requests should be made in 10-foot increments.

EXHIBIT STAND 1

_____ X _____ = _____ SF @ \$ _____ per SF = \$ _____

EXHIBIT STAND 2 (Only for companies requesting two booths)

_____ X _____ = _____ SF @ \$ _____ per SF = \$ _____

Exhibit Space Payment Information

A payment of 50% of the total cost of the exhibit space requested is due: May 15, 2009 and the final 50% of the booth cost will be due September 30, 2009. See Rules and Regulations for cancellation policy.

Online Exhibitor Directory Listing (\$99) - OPTIONAL

Includes complete company contact information, company logo, product category listing(s), and document sharing. For more information and listing upgrade options, contact the Exhibit Sales Department at 800-867-6060.

Applications received on or after September 30, 2009 must be accompanied by 100 % payment of the exhibit space cost.

Payment Calculations

- \$ _____ Exhibit Space Deposit
- \$ _____ Online Exhibitor Directory Listing (\$99) - OPTIONAL
- \$ _____ Equipment Data Associates (\$295) - OPTIONAL
- \$ _____ **Grand Total Enclosed**

Equipment Data Associates (EDA) (\$295) – OPTIONAL

Obtain the financed buying history by company for the sales leads your company collects at the show through this exclusive service provided by EDA.

Payments must be made in U.S. dollars with a check or bank draft payable through a U.S. bank. **Credit cards are not accepted.** The deposit along with this application should be sent to:

World of Asphalt 2010, Box 88791, Milwaukee, WI 53288-0791
OR
AGG1 2010, 6737 W. Washington Street, Suite 2400, Milwaukee, WI 53214

ACCEPTANCE – We the undersigned, hereby apply for a license to use World of Asphalt and AGG1 2010 exhibit space. We understand that upon acceptance, this application becomes a contract upon terms and condition mutually agreed to by the parties. In making this application, we agree to exhibit under and comply with the World of Asphalt and AGG1 2010 Rules and Regulations and any amendments thereto, and the terms in all space assignment letters sent to us, all of which are made a part of this agreement. This agreement shall bind the parties hereto, and their respective permitted successors and assigns.

Exhibitor Signature: _____ Title: _____ Date: _____

Accepted by Show Management: _____ Date: _____